



**We are
Kopioisto**

We are the most extensive copyright organisation representing the creative industry in Finland

We at Kopiosto enable the easy and responsible use of copyrighted publications and audiovisual works. At the same time, we ensure that creative industry professionals receive the appropriate remunerations for the use of their works. Our customers include educational institutions, businesses, and public administration.

We are a joint copyright organisation for 44 organisations from the fields of culture and communications. We serve more than 90,000 creative professionals and promote the creative economy in Finland.

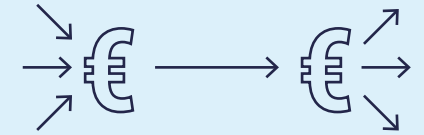
We promote creative work according to our values: openly, boldly and together.

Kopiosto in figures



1978

founded



50

Meur in copyright remunerations

46

Meur to be distributed to creative workers and publishers from 2024 revenue



employees



44

member organisations



7

licence products

90,000

creative workers

We broadly represent the creative industry

Through our 44 member organisations we represent creative workers.

In addition to over 90,000 Finnish authors, performing artists and publishers, we represent foreign authors, performing artists and publishers based on our representation agreements with our sister organisations abroad.

translator
illustrator
photographer musician
graphic designer
director actor comic artist
filmmaker
composer radio commentator
author reporter
critic TV commentator
publisher lyricist

Our member organisations

Organisations representing authors

Akava – Confederation of Unions for Professional and Managerial Staff in Finland
Association for Local Papers Editors-in-Chief
Association of Finnish Film Directors
Finnfoto
Finnish Actors Union
Finnish Animation Guild
Finnish Association of Science Editors and Journalists
Finnish Composers' Copyright Society Teosto
Finnish Music Creators FMC
Finnish Musicians' Union
Finnish Society of Cinematographers
Forum Artis
Freelance Media Workers' Association
Grafiä – Association of Visual Communication Designers in Finland
Gramex – The Collective Management Organisation for Recorded Music in Finland
Society of Swedish Authors in Finland
The Artists' Association of Finland
The Association of Finnish Radio- and TV Commentators
The Association of Finnish Nonfiction Writers
The Finnish Association of Magazine Editors-in-Chief
The Finnish Association of Translators and Interpreters
The Finnish Comics Professionals
The Finnish Critics' Association
The Finnish Illustration Association
The Finnish Union of authors writing for children, youngsters and young adults
The Guild of Finnish Editors
The Professional Make-up Artists of Finland
The Society of Finnish Composers
The Swedish speaking Actors Union of Finland
The Union of Finnish Writers
The Union of Journalists in Finland
Theatre, Film and Television Designers
Trade Union for Theatre and Media Finland
Union of Dance and Circus Artists Finland
Union of Film and Media Employees Finland
Union of Finnish Radio and TV Journalists
Visual Artists' Copyright Society Kuvasto
Writers Guild of Finland

Organisations representing publishers

Finnish Association for Scholarly Publishing
Finnish Association of Technical Publishers
Finnish Magazine Media Association
News Media Finland
The Finnish Book Publishers' Association
The Finnish Music Publishers' Association

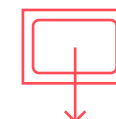
We enable the easy use of materials

We grant licences for the electronic use and limited copying of publications protected by copyrights, as well as for the various ways of using TV programmes. Using works in various ways in a responsible, copyright-respecting manner is possible thanks to the licences granted. Our customers include educational institutions, the Finnish state administration, municipalities, wellbeing services counties, religious communities, companies and communities.

Our licence products



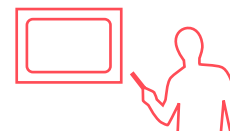
Copying publications and other protected works in teaching, companies and public sector



Licensing of online recording services



Retransmission of TV channels



Using TV programmes in teaching



Using old newspaper material



Illustration licence for libraries



Use of works in cultural heritage institutions

Promoting creative work

We make sure creative authors, publishers, and performing artists get the remuneration they are entitled to for the use of their works.

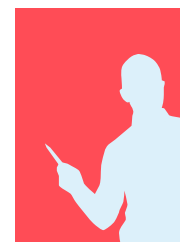
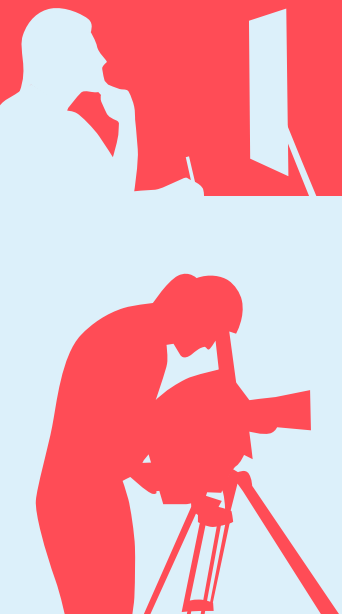
90,000

Finnish copyright holders have given their authorisation.

46 M€

to be distributed to creative workers and publishers from 2024 revenue.

We enable the use of copyrighted publications and audiovisual works easily and responsibly in educational institutions, businesses and public administration.





We study the use of works

We regularly study the ways in which educational institutions, companies and public entities use the works.

We use data collected through studies as a resource for developing our licence products, pricing our licences and distributing copyright remunerations. Research data is in a key role in ensuring that our licence fees and the remunerations we distribute correspond to the use of the works.

We constantly keep up with changes in the operating environment and seek to develop our licence products accordingly.



We pay out copyright remunerations

We pay the remunerations collected for licences to the creative industries.

For the use of television programmes, we primarily distribute the remunerations directly to audiovisual professionals, such as directors, screenwriters and actors.

For the use of books, newspapers, magazines and sheet music, we distribute the remunerations to our member organisations, which pass them on to authors and publishers through various grants or other means, or use them for the benefit of the industry in the form of advisory services and training, for example.

We pay public lending remunerations to visual artists, and remunerations for the use of e-materials in libraries to visual artists and audiobook narrators.



The copyright remunerations we collect are used to fund several awards in the creative industry, such as the Science Book of the Year, Rudolf Koivu, Warelius and Mikael Agricola awards, the awards of the Finnish Press Photos competition and the Finlandia Prizes for literature.



We support audiovisual culture

AVEK Audiovisual Centre, which operates as part of Kopiosto, supports the works, productions and projects of professionals in the audiovisual industry. AVEK's funds primarily originate from the compensation for private copying paid from the state budget.

AVEK supports the production of documentaries, short films and media art works as well as the industry's internationalisation and continuing education for professionals. Each year, 140 film projects and media art works receive support from AVEK.

AVEK uses the creative culture grants allocated to it by the Ministry of Education and Culture based on discretionary government grants to distribute the DigiDemo and CreaDemo grants for the development of cultural content and cultural entrepreneurship.



We communicate and influence

We work to secure the position of creative authors, defend copyrights and promote a positive attitude towards copyright.

We visit approximately one hundred educational institutions annually to talk about copyrights and copyright licences. We influence legislation by issuing statements and meeting with the appropriate decision-makers. We develop the industry in cooperation with other operators and highlight the significance of copyrights and the creative industry in our communications.



We visit approximately one hundred educational institutions annually to talk about copyright.

Copyright means that the creator has the right to make any decisions regarding their work.

Copyright in brief

Copyright protects creative works and their creators. Films, music, books and comics, for example, would not exist without their creators.

There are also economic and moral rights associated with copyright. Economic rights means income to the creator. Moral rights protect the author's integrity and require that the creator must be indicated in connection to the use of the work.

Copyright means that the creator has the right to make any decisions regarding their work. The creator can decide what to do with their work: whether to keep it, transfer their copyrights or grant them or sell the work and at what price.

The creator makes their income by selling the works and the rights to use them.

Copyright is created automatically when the work has been completed. There is no need to apply for it or register it.

The creator is the person who has made the work. Copyright protects written or spoken material or a piece of art – a separate and unique piece of creative work. Copyright protects the appearance and expressions of the work, not its idea, theme or information content.

The creator can transfer the copyright partly or wholly to someone else, such as an employer, publisher, producer or other company or community. Copyright is also passed on as inheritance after the creator has died. Creators and other copyright holders are called rightholders.

Copyright organisations serve as the link between rightholders and the users of the works. Copyright organisations make it possible for works with several creators or users in particular to be used easily and responsibly and for rightholders to receive the remunerations they are due.



Hietaniemenkatu 2
00100 Helsinki, Finland
+358 (0)9 431 521
kopioisto@kopioisto.fi
👉 www.kopioisto.fi



@Kopioisto



Hietaniemenkatu 2
00100 Helsinki, Finland
+358 (0)9 4315 2350
avek@avek.kopioisto.fi
👉 www.kopioisto.fi/avek



@AVEKfi