

# Promoting creative work

Kopiosto enables an easy and responsible way to use copyrighted publications and audiovisual works.

We also ensure that professionals in the creative industry receive the appropriate remunerations for the use of their works.

We are the most extensive copyright organisation representing the creative industry in Finland.

#### We offer solutions for the copying and use of works



Copying of publications and works in education. businesses and public administration



Online recording services for television programmes



Retransmission of TV channels



Use of TV programmes in education



Use of old newspaper and magazine materials



Use of illustrations at libraries



Use of works in cultural heritage institutions

### Remunerations to the authors and publishers in the creative industry

We distribute the remunerations we collect both directly to creative industry professionals and our member organisations, who then distribute them forward in the form of grants and awards, for instance. Some of the funds are distributed as various grants for the audiovisual industry through the Promotion Centre for Audiovisual Culture AVEK, which operates as a part of Kopiosto.







## We study the use of works comprehensively

The remunerations we collect and distribute are based on research data. We study the use of works at educational institutions, organisations and public administration comprehensively.



## **Kopiosto in figures**

- 44 member organisations
- EUR 50.1 million of revenue
- EUR 46.4 million to be distributed to creative workers and publishers from 2024 revenue.
- 11.4 % for administrative costs



www.kopiosto.fi





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Figures are from the year 2024

#### We broadly represent creative workers

translator illustrato photographer musician graphic designer director actor comic artist composer radio commentator author reporter Critic TV commentator publisher

We represent 90,000 creative workers.



#### We constantly develop our licence solutions

The constantly changing communications and the new needs of the users of works require continuous development from us.



## We influence society

We work to secure the position of creative authors, defend copyrights and support a positive attitude towards copyright.